



## 36 PEOPLE TO KNOW IN THE URGENT CARE MARKET

Written by [Richard Romero](#) | Aug 14, 2015 | [0 Comments](#)



The urgent care market and health care industry in general is constantly gaining physicians, investors, and a slew of other individuals that contribute to the well-being of market. The Ambulatory M&A Advisor has compiled its 2015 list of the 36 people to know in the Urgent Care Market. The list ranges from physicians, to CEOs, to leading healthcare transaction lawyers. Read on to find out more on these unique individuals in the field.

1. **Frank Alderman, MD**, is CEO of MedExpress Urgent Care. Recently he helped his business join up with OPTUM in order to help better serve the needs of his patients in the community. Alderman came up with the idea for MedExpress over 15 years ago. His goals in the near future are to continue to exceed patient expectations in regard to urgent care quality.
2. **Alan Ayers** is Vice President of Market Development for Concentra. He is responsible for product management, product development, strategic management, marketing the integration of core occupational health and urgent care. He does this all while focusing on improving the patient experience. Ayers also serves as Practice Management Content Advisor for the Urgent Care Association Of America (UCAOA).
3. **Curtis H. Bernstein, CPA, CHFP, ASA** is the Managing Director, Valuation and Transaction Advisory Services for Altegra Health, Editor for The Ambulatory M&A Advisor, and Vice Chair of the FMV Affinity

Group for the American Health Lawyers Association. As the managing director of valuation and transaction advisory services group at Altegra Health, Mr. Bernstein provides strategic and financial direction to healthcare providers nationally. Among other services, the valuation and transaction advisory services group provides business enterprise valuation of equity or intangible assets of operating companies.

4. **Kyle Bohannon, President and CEO** of FastMed has held several positions of leadership in the health care, private equity and investment banking market sectors. Bohannon has also served in mergers and acquisitions and corporate finance with Morgan Stanley. Outside of the medical field, Bohannon has enjoyed participating as a Coach in the 2009 Special Olympics, a Coach/Mentor for The Leukemia and Lymphoma Society, and Chairman of the FastMed Urgent Care Charity Committee.
5. **Tom Charland** is Founder and CEO of Merchant Medicine. Charland founded the company in 2007 to help walk-in clinic operators evaluate their growth options in a market that was quickly becoming saturated. Charland introduced the concept of ConvUrgentCare<sup>®</sup>, the mingling of operating tactics from convenient care, urgent care, work site clinics, primary care and telemedicine. Charland has been quoted in various publications like *Wall Street Journal*, *New York Times*, *Chicago Tribune*, *Boston Globe*, *Fox News*, *Dow Jones*, and *Bloomberg*.
6. **Geoffrey C. Cockrell** is a partner and serves as the chair of McGuireWoods' Private Equity Group. Cockrell demonstrates a range of experience that includes mergers and acquisition experience, representing private equity sponsors, strategic purchasers and sellers. Some of the businesses that Cockrell has represented include HCP & Company, a private equity fund, in acquisition of Trumpet Behavioral Health; HIG, a private equity fund, in acquisition of NovaMed; and representation of an Indiana ambulatory surgery center in restructuring transaction with regional hospital system.
7. **Don Dillahunty, DO, MPH**, was the CEO of PrimaCare Medical Centers, one of the largest groups of ambulatory centers in the Dallas area. Dillahunty went on to sell PrimaCare to NextCare and is now regional medical director. Currently, Dillahunty serves on the Board of Directors for the UCAOA.
8. **Lawrence Earl, MD**, is a consultant in urgent care and occupational medicine for UrgentCareMentor. With his 30 years of experience in the healthcare, urgent care and occupational medicine industries, Earl provides consulting, physician training and mentoring, quality assurance, peer review, process evaluation, practice management, strategy, planning and implementation.
9. **Si France, Founder, President** of GoHealth Urgent Care has built his business from the ground up and now GoHealth Urgent Care is a national provider of urgent care centers that are seamlessly integrated with leading hospital health systems. GoHealth considers itself distinct through its ventures with health systems, putting them on the front lines of success in the urgent care market with a vision to revolutionize access of care through these partnerships. GoHealth recently launched its first 13 of 50 locations in Long Island, New York, in partnership with New York's largest health system, North Shore-LIJ. GoHealth has also partnered with Legacy Health to provide the city of Portland, Oregon with 6 centers under the GoHealth brand.
10. **Robert Graw, MD**, is medical director, and CEO of Righttime Medical Care. He is also the President of Ancillary Services, Inc., a medical services organization that delivers a wide array of services to health care organizations, and the Managing Partner of the Pediatric Group, a private pediatric practice. Graw is Board-certified in pediatrics, with a sub-specialty Board certification in pediatric hematology-oncology, and has published more than 100 articles in medical literature.
11. **Jonathan K. Henderson**, Managing Partner for the Dallas office, Corporate and Transactional Practice Chair for Polsinelli, is a professional in designing, organizing and closing deals in the Dallas area. Some of Henderson's most recent transactions have involved home health, hospice, urgent care, and ambulatory surgery centers. In the past, Henderson has Acted for founders of PrimaCare, a physician

owned urgent care provider with 11 locations, in acquisition by NextCare, a portfolio company of Enhanced Equity Fund.

12. **William W. Horton** is a partner at Jones Walker and is currently the Chair of the American Bar Association Health Law Section. Horton's primary focus is on the representation of healthcare providers, financial services organizations, and other business enterprises in the areas of mergers, acquisitions and joint ventures, securities and corporate finance law, regulatory compliance, and corporate governance matters. Recently, Horton represented the physician owners of Surgery Center of Anchorage in the recent sale of a majority interest in the center to an affiliate of HCA, which closed last month, and represented First Choice Urgent Care in its sale to an affiliate of Nextcare at the end of 2014.
13. **Bruce Irwin, MD**, founder and CEO of American Family Care is board-certified and a member and Fellow of the American Academy of Family Physicians. Irwin is also a former member of the Board of Directors for the National Association for Ambulatory Care. He has vast knowledge in healthcare management, practice management, internal management, and healthcare consulting.
14. **John Julian, President and CEO** of NextCare Urgent Care joined NextCare in 2010 and has put his over 20 years of experience in healthcare operations to work. In the past, Julian has been successful at operating a wide range of health care services companies including medical equipment, respiratory services, pharmaceuticals, infusion therapy and urgent care. Julian's experience shows that NextCare strives to live up to their vision to be the leader in urgent care medicine.
15. **Joshua Kaye** is the Co-Chair of the US Healthcare Sector, Managing Partner for the Miami Office of DLA Piper. His main concentrations include mergers and acquisitions in healthcare, and the development of innovative healthcare business models. Kaye currently represents a number of private equity sponsors, national and regional ASCs, management companies, hospitals and health systems, independent diagnostic testing facilities and group practices in connection with their diagnostic imaging transactions and regulatory issues. In the past, Kaye has represented clients investigated by various federal and state agencies, including the Centers for Medicare and Medicaid Services, the Department of Health and Human Services Office of Inspector General.
16. **Peter Lamelas, MD**, is founder and CEO of MD Now Urgent Care. Lamelas was residency trained in Internal Medicine and Board Certified in Emergency Medicine (ABPS-AAPS). He has 17 years of experience as the Emergency Department Medical Director at West Palm Beach Hospital and a total of over 20 years of experience in emergency medicine. Dr. Lamelas is certified by the State of Florida as a workers' compensation provider and previously oversaw the workers' compensation program at West Palm Beach Hospital. He is also certified as a U.S. Civil Surgeon and an FAA Flight Medical Examiner.
17. **Max Lebow, MD**, is the former Chair of the Board of Directors for Lumetra Healthcare Solutions. Currently, Lebow wears several hats as Associate Medical Director for Emergency Medical Associates, Owner, Medical Director of Reliant Immediate Care Medical Group, and Medical Legal Consultant with Max Franklin Lebow Inc. As Owner of Reliant, Lebow employs 7 physicians, sees around 200 patients per day and is open 24 hours a day, 7 days a week, including holidays.
18. **Eric McDonald** wears many hats at his company DocuTap. He is the founder, CEO, a Board of Directors member. He developed his company out of his basement in 1999, and today, DocuTap serves as a leading name in the EMR area of urgent care. McDonald champions sales and client relations, and provides vision for technology and product design. He leads the development of DocuTAP's sales and marketing strategy.
19. **Damaris L. Medina, Health Care Attorney** for Michelman and Robinson LLP, represents a diverse array of health care clients in complex litigation, contracting, and risk management. She also advises health care providers on managed care contracting, employment, compliance, breach of contract and other related business matters, in addition to defending them against government investigations and audits.

Recently Medina won a seat on the Board of Directors for the UCAOA.

20. **Aaron Money** is the Senior Managing Director at FFL, an investment firm. Money currently serves as the Chairman of WellStreet Urgent Care and as a Director of Benevis LLC, C.H.I. Overhead Doors, EyeMart Express, Midwest Dental, and Speedy Cash. He formerly served on the boards of Milestone AV Technologies and Guardian Home Care.
21. **Peter Murphy/Stuart Williams** both serve as publishers for The Journal of Urgent Care Medicine. The JOUCM is the official publication of the Urgent Care Association of America and the Urgent Care College of Physicians. The magazine supports the evolution of urgent care medicine by creating content that addresses both the clinical practice of urgent care medicine and the practice management challenges of keeping pace with an ever-changing healthcare marketplace.
22. **Nathan Newman, MD** is Vice President of Medical Services for Righttime Medical Care. Newman is board certified in family practice and geriatrics and has more than 30 years of practice experience. An active participant in the urgent care community, Dr. Newman is a Delegate in the American Medical Association's House of Delegates and is immediate past president of the Urgent Care Association of America. Dr. Newman's prior experience includes serving as the National Urgent Care Medical Director and Vice President of Medical Operations for the nation's largest urgent care operator with over 330 locations, and as Chief Medical Officer for another nationally recognized urgent care provider with 34 locations. Newman also serves as the National Quality Improvement Medical Director for Concentra.
23. **Nathan Palmer** is Vice President of National UC Realty. Palmer is a licensed realtor with a technical and creative approach to Urgent Care site selection. Palmer has a unique grasp of mapping, benchmarking and demographic analysis tools to his real estate deals. Palmer generally focuses on preliminary site research, market and competition analysis, site selection and financial analysis.
24. **Richard Park, MD** serves as the CEO of CityMD in New York. Park is board certified in emergency medicine and completed his medical studies at Albert Einstein College of Medicine in NY. He completed his training in emergency medicine at Long Island Jewish Medical Center's Residency program where he served as chief resident. Dr. Park's expertise in all areas of urgent care, combined with his vision for delivering easily accessible, top quality medical care have made CityMD the best place in New York City for urgent care.
25. **Sharad Patel, MD** is COO of MedPost at Tenet Healthcare. Recently MedPost joined up with Lake Pointe Urgent Care to help raise the quality of urgent care with a new national network of centers. Patel ensures that all MedPost locations provide care in a convenient and compassionate way for his patients.
26. **Joanne Ray** is the CEO for the UCAOA. Since 2012, Ray has managed all areas of UCAOA management, including operations and headquarters staff. Ray has 30 years of experience in association and nonprofit management and fund development.
27. **Brian Regan, General Partner at Welsh Carson Anderson and Stowe**, focuses on investments in the healthcare industry. Regan is also involved in the firm's investments in Ardent Health Services and NEWAsurion. He was previously involved with former WCAS portfolio companies Bausch & Lomb, Select Medical, MultiPlan, Concentra and Ruesch International.
28. **Lee Resnick, MD** is CMO of WellStreet Urgent care. Editor in chief of The Journal of Urgent Care Medicine, and has received a Lifetime Achievement Award as a founding board member and past president of the Urgent Care Association Of America. Resnick leads the national effort to bring academic rigor and clinical excellence to the discipline of urgent care medicine. He was the founding national program director for the only clinical fellowships in urgent care medicine and serves as Editor-In-Chief of The Journal of Urgent Care Medicine.
29. **Tim Reynolds, MD**, is the managing partner of HealthCARE Express in Texarkana, TX. Reynolds is also

the CEO of Dr. Tim Inc., a company with an emphasis on consulting and teaching. Prior to the start of HealthCARE Express, Reynolds has held many positions of achievement in the healthcare field. Previously Reynolds has been the Founder of Urgent Care Success. Reynolds has held numerous positions across the medical field, including: medical director of the Wadley Regional Medical Center Emergency Department and level II trauma center; director, Texas College of Emergency Physicians Board of Directors; president of E-Med Services, LLP and of E-Med Billing Solutions, LLP; associate clinical professor for the Area Health Education Center at the University of Arkansas; founding member of the Greater People's Clinic of Texarkana Board of Directors.

30. **Marc Salzberg, MD, FACEP** is President and CEO of Stat Health Immediate Medical Care. Salzberg is a board certified physician; Salzberg graduated from the New York Medical College and spent his residency in Emergency Medicine at Albert Einstein College of Medicine.
31. **Steve Sellars** is the CEO of Premier Health. Not only does Sellars have over 20 years of healthcare management experience, but he is also a faculty member at Our Lady of the Lake College, Board Secretary of the Urgent Care Association of America (UCAOA), Chairman of the UCAOA Education Committee, a member of the UCAOA Accreditation and Certification Committee, member of the Board for the Baton Rouge Primary Care Collaborative and a multi-site rehabilitation company, and a member of the Medical Group Management Association.
32. **John Shufeldt, MD, JC**, is the founder of NextCare and The Urgent Care Integrated Network. Shufeldt currently serves as CEO for MeMD LLC in Scottsdale, Arizona. He is passionate about igniting the desire in himself and his surrounding people to exceed expectations and achieve unique goals in the medical field.
33. **Pete Sowers, MD** founder and CEO opened his first Patient First clinic 30 years ago in Richmond, Virginia. Today, his empire has grown to 39 centers across Maryland, Pennsylvania, and Virginia.
34. **David Stern, MD**, is founder and CEO of Practice Velocity, a software and billing services company serving urgent care centers and occupational medicine clinics. The company offers VelociDoc EMR, PVM practice management system, and PV Billing. Stern served on the founding Board of the Urgent Care Association of America, which has awarded him the Lifetime Membership award for his service. He was named as "One of the 20 People to Know in 2011" by the Rockford Area Chamber of Commerce.
35. **Laurel Stoimenoff, PT**, is a founder and Principal of the company Continuum Health Solutions LLC. The company, which focuses on urgent care and outpatient rehabilitation, works with clients that includes health systems, private equity, entrepreneurs, urgent care owners and outpatient networks. She has served the public in two consecutive terms in a Governor appointed position as a member of the Arizona Physical Therapy Board of Examiners, including President of the Board. She currently serves on the Board of Directors of the Urgent Care Association of America and on the editorial Board of the Journal of Urgent Care Medicine.
36. **Bernard T. Swift, JR., DO, MPH**, started Texas MedClinic in 1982. He graduated from the College of Osteopathic Medicine and Surgery in Des Moines, Iowa in 1976, subsequently completing his postgraduate training at Brook Army Medical Center in San Antonio, Texas in 1977. He received a Masters of Public Health from the University of Texas Health Science Center in Houston.

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